

PRESENT

Ms. Nancy Davis, Mr. Ken Germanson, Dr. Jay Gold, Ms. Catherine Hansen (Chair), Ms. Chrisann Lemery, Ms. Susan Manning, Ms. Kathy Johnson, Mr. Greg Schneider, Dr. Paul Smith, Ms. Alison Bergum, Dr. Larry Hanrahan, Ms. Stacia Jankowski, Ms. Audrey Nohel, Ms. Susan Wood

ABSENT

Ms. Betsy Abramson, Mr. Bevan Baker, Dr. Patricia Flatley Brennan, Mr. Peter Daly, Ms. Patricia Finder-Stone, Ms. Dianne Greenley, Ms. Sadhna Morato-Lindvall, Mr. Richard Perry, Mr. Paul Harris, Mr. Matthew Miszewski, Mr. Raghu Ramakrishnan, Ms. Amy Wergin, Ms. Judith Nugent, Dr. Seth Foldy, Ms. Donna Friedsam

I. INTRODUCTIONS BY PARTICIPANTS

At the request of the chair, workgroup members, resources, and staff introduced themselves.

II. APPROVAL OF MINUTES

Minutes from the June 2, 2006 meeting of the Consumer Interests workgroup were approved as submitted.

III. WISCONSIN eHEALTH INITIATIVE BACKGROUND AND UPDATES

Ms. Bergum reviewed the proposed timeline for the charges outlined in the Consumer Interests workgroup charter, noting that Health Information Security and Privacy Collaboration (HISPC) grant activities will be added to this timeline. Workgroup members suggested that developmental disabilities and adoption be added to the discussion of the treatment of health information with special protections and clarified that this discussion will include STDs and HIV/AIDs. It was suggested that Ms. Manning brief the group on protections currently afforded under HIPAA and Wisconsin law at an upcoming meeting.

Ms. Hansen reviewed the document outlining points of interaction among Wisconsin's eHealth workgroups as well as key deliverables for each group. She noted that this document does not depict every workgroup activity and encouraged workgroup members and resources to visit the eHealth Board Web site: <http://ehealthboard.dhfs.wisconsin.gov> for updates on other groups.

Ms. Wood reported submission of the first deliverable of the HISPC grant: a detailed work plan. She reiterated that the Consumer Interests workgroup will serve as the oversight body for work completed as part of this grant, noting that high-level HISPC deliverables are already included in its charter.

IV. IDENTIFYING HIT AND HIE PRIORITIES FROM CONSUMER/PATIENT PERSPECTIVE

Ms. Bergum presented the results of the prioritization exercise completed by the Consumer Interests and Patient Care workgroups, noting that all respondents were asked to complete the exercise twice: first as professionals and again as consumers. She emphasized that these results should be considered a starting point for identifying priorities to share with the Information

Exchange group and others. The group noted that the variation in scope (specific vs. general), cause-effect relationships, and overlap among choices made this exercise challenging.

Ms. Wood reported that the Patient Care workgroup plans to prioritize possible components of an EHR; the group expressed interest in reviewing these components from a consumer perspective. In addition, the group selected four priority areas for staff to flesh out: (1) Access; (2) Security; (3) Communication; and (4) Decision Support. These priorities should be considered from each area delineated by HIPAA (treatment, health care operations, payment, and public health).

V. INTEGRATING SELECTED COMPLEMENTARY INITIATIVES

Ms. Davis outlined the current activities of the HIPAA Collaborative of Wisconsin (HIPAA-COW), encouraging the group to visit the organization's web site and pay specific attention to its sample policies and plans, as well as the consumer brochure it created with DHFS. She reported that eHealth activities and work with the eHealth Board are high priorities for HIPAA-COW.

Ms. Lemery introduced the American Health Information Management Association's (AHIMA's) site, MyPHR.com, noting that the site includes information on how to access medical records, privacy rights, and starting a PHR. In addition, AHIMA members in each state have been trained to present this information to the public.

Ms. Bergum introduced the Markle Foundation's eHealth resources, specifically: (1) Connecting for Health; (2) The Common Framework; and (3) the Personal Health Technology Initiative/ Council and its *Patient and Consumer Principles for System Design*. The group requested that Ms. Bergum crosswalk these principles with the HIE and HIT priorities identified earlier in the meeting to form a list of priorities to share with the Information Exchange group and others.

Ms. Hansen encouraged the group to keep each of these initiatives in mind and challenged them to continue identifying appropriate ways to integrate them with Wisconsin's eHealth Action plan. Ms. Wood requested that Dr. Smith brief the group on health literacy issues at a future meeting.

VI. STAKEHOLDER ENGAGEMENT

Ms. Bergum described a half-day listening session with the Consumer Interests workgroup and key DHFS staff as a mechanism for gathering a broad base of consumer input into the eHealth Action Plan. This event will take place in the fall; stakeholder groups will be invited to share comments on the workgroup's preliminary recommendations as well as any other areas of concern from their clients, constituents, and/or communities.

The group discussed the possibility of openly advertising this session and determined that such open sessions are probably more appropriate in the implementation phase of Wisconsin's eHealth initiative. The group was asked to e-mail Ms. Bergum with stakeholder groups to invite.

VII. HOUSEKEEPING

The group reported that it found recommended readings useful and encouraged Ms. Bergum to focus on providing short, easily digestible information that includes the activities of other states. The group agreed to schedule bi-weekly meetings into the fall. Ms. Bergum will follow-up with members and resources to select times and dates that are the most convenient for the most people.

VIII. MEETING EVALUATION

The group was generally pleased with the meeting's flow, supporting materials, and outcomes.

Next Meeting: July 12, 2006